

Digital Specs

Preferred Format:
All digital ad materials submitted to the San Antonio Circular must be provided in a high resolution PDF format (Min. 300dpi). All Graphics must be embedded & text produced in vector programs must be converted into paths.

Color Format:
All 4-Color digital files must be saved in CMYK format. 4 color PDFs must be composite CMYK documents. **Color graphics & images saved as RGB, LAB or indexed color are not acceptable.**

Supported Programs:
At the San Antonio Circular we support Quark Xpress 4, Adobe Illustrator CS2, Photoshop CS2, InDesign CS2.

Accepting Materials
The San Antonio Circular will accept materials via CD sent to address below or E-mail to production@sacircular.com (10mb or less accepted). Large file formats can be sent using the website www.transferbigfiles.com (You will be able to transfer large files here in quick easy steps (10mb to 1GB accepted))

Shipping Instructions:
Sending files on disk via US Postal, FedEx, or UPS must be sent to:

San Antonio Circular
13300 Old Blanco Rd. Suite 145
San Antonio, TX 78216
phone: 210-493-9515
fax: 210-493-9507

The San Antonio Circular will not be responsible for the reproduction of materials that do not meet these requirements.

The Circular is delivered via The United States Postal Service. Neither the SA Circular nor the USPS guarantees specific day delivery. We warrant that requirements set forth are met to be in mailboxes on the posted targeted in home date.

TARGET IN-HOME DATES

Reaching Homes On The Best Retail Dates of the month giving your business the results you want.

YOUR SUCCESS IS OUR SUCCESS:

THE CIRCULAR has become the most successful mail program in our market. Combining unparalleled reach with focused timing and eye catching creative The Circular provides outstanding results...meaning more profits for your business.

We specialize in helping businesses large and small focus their marketing efforts and stretch their budgets to the fullest. Call the Circular today for a customized marketing solution that will help your business grow. 210-493-9515 or email: info@sacircular.com

2013 In-Home Dates

January 2013							February 2013							March 2013							April 2013							
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	
		1	2	3	4	5						1	2				28	1	2		1	2	3	4	5	6		
6	7	8	9	10	11	12	3	4	5	6	7	8	9	3	4	5	6	7	8	9	7	8	9	10	11	12	13	
13	14	15	16	17	18	19	10	11	12	13	14	15	16	10	11	12	13	14	15	16	14	15	16	17	18	19	20	
20	21	22	23	24	25	26	17	18	19	20	21	22	23	17	18	19	20	21	22	23	21	22	23	24	25	26	27	
27	28	29	30	31	1		24	25	26	27	28			24	25	26	27	28	29	30	28	29	30					
New Year's Day: 1/1							Valentine's Day: 2/14							Easter: 3/31							Fiesta: 4/18 through 4/28							
May 2013							June 2013							July 2013							August 2013							
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	
			1	2	3	4						1					4	5	6				1	2	3			
5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13	4	5	6	7	8	9	10	
12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17	
19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27	18	19	20	21	22	23	24	
26	27	28	29	30	31		23	24	25	26	27	28	29	30	28	29	30	31				25	26	27	28	29	30	31
Mother's Day 5/12 Memorial Day 5/27							Father's Day: 6/16							Independence Day: 7/4							Christmas Day: 12/25							
September 2013							October 2013							November 2013							December 2013							
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	
1	2	3	4	5	6	7			1	2	3	4	5				31	1	2	1	2	3	4	5	6	7		
8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14	
15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16	15	16	17	18	19	20	21	
22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	26	27	28	
29	30						27	28	29	30	31			24	25	26	27	28	29	30	29	30	31	1	2			
Labor Day: 9/2							Columbus Day: 10/14 Halloween: 10/31							Veteran's Day 11/11 Thanksgiving: 11/27							Christmas Day: 12/25							

2014 In-Home Dates

January 2014							February 2014							March 2014							April 2014							
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	
			1	2	3	4						1								1				1	2	3	4	5
5	6	7	8	9	10	11	2	3	4	5	6	7	8	2	3	4	5	6	7	8	6	7	8	9	10	11	12	
12	13	14	15	16	17	18	9	10	11	12	13	14	15	9	10	11	12	13	14	15	13	14	15	16	17	18	19	
19	20	21	22	23	24	25	16	17	18	19	20	21	22	16	17	18	19	20	21	22	20	21	22	23	24	25	26	
26	27	28	29	30	31		23	24	25	26	27	28	29	23	24	25	26	27	28	29	27	28	29	30				
New Year's Day: 1/1							Valentine's Day: 2/14							Independence Day: 7/4							Fiesta: 4/17 through 4/27 Easter: 4/20							
May 2014							June 2014							July 2014							August 2014							
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	
			1	2	3												1	2	3	4	5						1	2
4	5	6	7	8	9	10	8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9	
11	12	13	14	15	16	17	15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16	
18	19	20	21	22	23	24	22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23	
25	26	27	28	29	30	31	29	30						27	28	29	30	31	1		24	25	26	27	28	29	30	
Mother's Day 5/11 Memorial Day 5/26							Father's Day: 6/15							Independence Day: 7/4							Christmas Day: 12/25							
September 2014							October 2014							November 2014							December 2014							
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	
1	2	3	4	5	6					1	2	3	4							1	1	2	3	4	5	6		
7	8	9	10	11	12	13	5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13	
14	15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20	
21	22	23	24	25	26	27	19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27	
28	29	30					26	27	28	29	30	31		23	24	25	26	27	28	29	30	28	29	30	31			
Labor Day: 9/1							Columbus Day: 10/13 Halloween: 10/31							Veteran's Day 11/11 Thanksgiving: 11/27							Christmas Day: 12/25							

Press Deadlines & Payment Due Dates are approximately 18 days prior to targeted in home dates. Deadlines subject to change.

SAN ANTONIO • NEW BRAUNFELS • BOERNE-FAIR OAKS • SAN ANGELO

13300 OLD BLANCO RD. STE. 145 SAN ANTONIO, TX 78216

SAN ANTONIO CIRCULAR

Your Monthly Savings Magazine

2013 Media Kit

creative Inserts GLOSSY MAGAZINE
DESIGN. Post Cards
the blast e-newsletter coupons
TARGET ZIP CODES. the blast e-newsletter
DESIGN. Post Cards
TARGET ZIP CODES. MAGAZINE

